



Kings
UNITED WAY

ANNUAL REPORT

2025

DELIVERING GROWTH AND INNOVATION

WWW.KINGSUNITEDWAY.ORG



MESSAGE FROM THE PRESIDENT

As we reflect on the past year, I am filled with gratitude for the partners, volunteers, donors, and agencies who continue to make our work possible. Together, we are strengthening the safety net for families across our community and ensuring that people can access the help they need when they need it most.

This year, we celebrated two incredibly successful community events—Power of the Purse and the Christmas Charity Festival. Both gatherings brought people together in the spirit of generosity and compassion, raising critical resources to support programs that serve our neighbors in need. These events are powerful reminders of what can happen when a community comes together with a shared purpose.

Access to help remains at the heart of our work. Through our 211 services, families across the region continue to find reliable connections to housing assistance, food resources, health services, and many other forms of support. Every call, text, and search represents someone taking an important step toward stability.

This year also marked an important milestone with the implementation of the Smart Referral Network (SRN). This system allows agencies to connect clients with the right services more quickly and clearly, while creating shared accountability across organizations. By improving coordination and communication, SRN helps ensure that our community can respond to challenges together—rather than in isolated efforts.

Looking ahead to 2026, we are excited to expand our work in several key areas. We plan to offer more capacity-building workshops for nonprofit agencies, equipping organizations with tools, training, and collaboration opportunities that strengthen the entire sector. We also remain committed to collecting and reporting meaningful data on the prevalence of homelessness in the Kings and Tulare region, helping guide informed solutions and community action.

None of this work happens alone. It depends on partnerships—with agencies, community leaders, volunteers, and supporters like you. We hope you will continue to stand with us as we pursue our mission of increasing the organized capacity of people to care for one another.

Thank you for your continued support and commitment to our community.

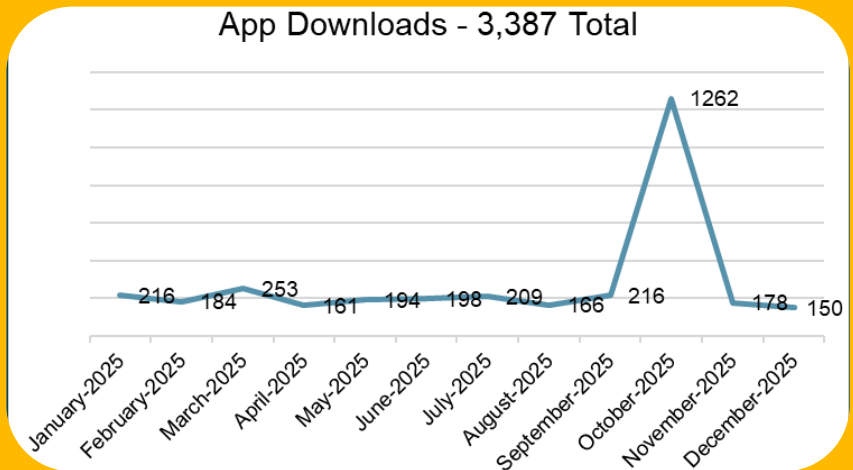
With gratitude,
Bobbie Wartson



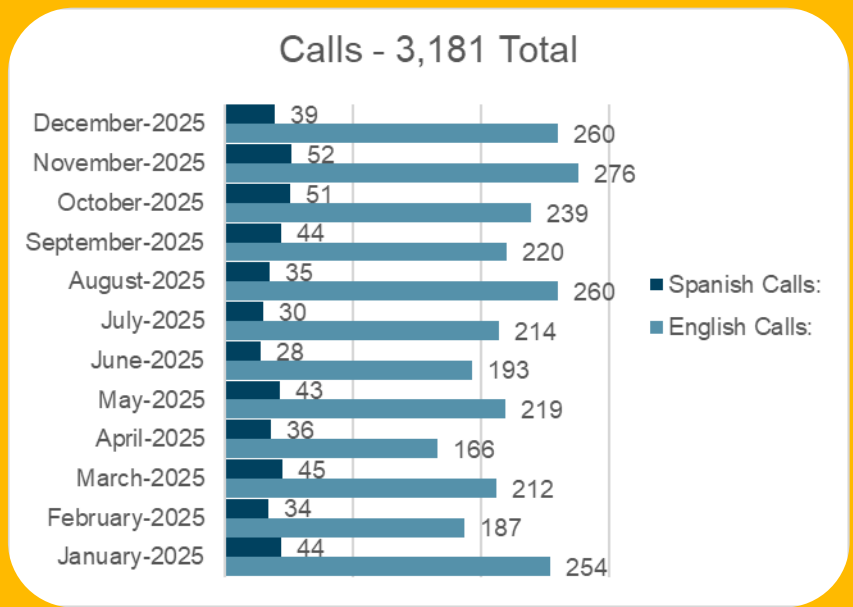
211 KINGS COUNTY 2025 STATISTICS



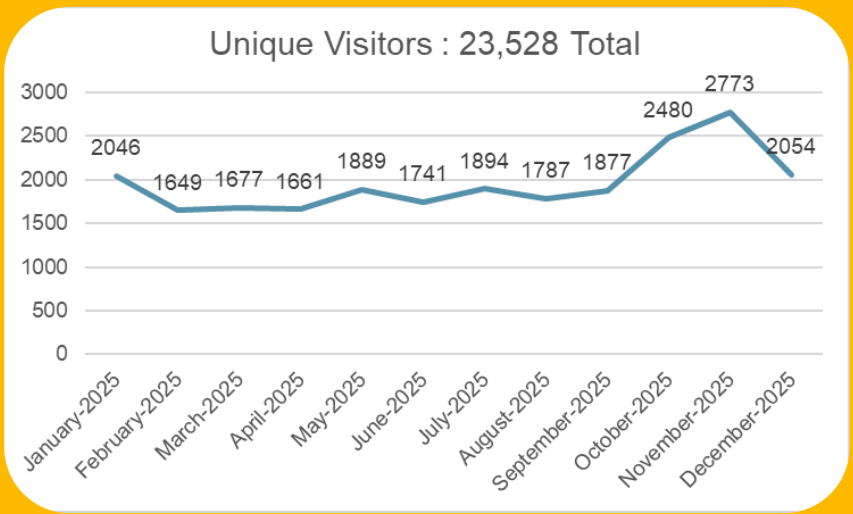
211 INTELLIFUL™ APP



211 CALLS



211 WEBSITE USAGE



KINGS UNITED WAY

(A NON-PROFIT CORPORATION) STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2024 AND 2023

ASSETS

	2024	2023
CURRENT ASSETS:		
Cash and cash equivalents	\$ 380,898	\$ 359,462
Certificates of deposit	323,469	308,951
Grants receivable	229,889	100,929
Prepays	11,400	
Total current assets	945,656	769,342
PROPERTY AND EQUIPMENT, at cost:		
Furniture and equipment	95,254	95,254
Work in progress	104,385	
Less: accumulated depreciation	(86,462)	(78,847)
Net property and equipment	113,177	16,407
OTHER ASSETS:		
Deposit	1,300	1,300
Total other assets	1,300	1,300
Total assets	\$ 1,060,133	\$ 787,049

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES:		
Accounts payable	\$ 59,494	\$ 24,290
Other liabilities	14,554	14,057
Unearned grant revenue	294,388	212,168
Total current liabilities	368,436	250,515
NET ASSETS:		
Without donor restrictions	691,697	536,534
Total liabilities and net assets	\$ 1,060,133	\$ 787,049



CONNECTING AGENCIES. STRENGTHENING PATHWAYS. IMPROVING LIVES.



SMART REFERRAL
NETWORK

The Smart Referral Network helps agencies connect clients to the right services faster, more clearly, and with shared accountability so our community can respond together, not in silos.

We've all been there.

A client needs help now—housing, behavioral health support, transportation, food access.

You make the call. You leave a message. You hand over a list and hope the connection lands.

Too often, we never know what happened next.

This isn't a failure of effort—it's a gap in systems.

And gaps cost time, trust, and outcomes.



The Smart Referral Network Changes How We Work Together.

The Smart Referral Network (SRN) is a free, secure, HIPAA-compliant platform that allows agencies to send, receive, and track referrals in real time—all in one shared system.

SRN helps move referrals from **good intentions to clear outcomes** by making collaboration visible, efficient, and accountable.

With SRN, Agencies Can:

- **See real-time service availability**

Know what's open before making the referral—no more guesswork.

- **Make warm, informed hand-offs**

Clients aren't sent blindly; they're connected intentionally.

- **Reduce duplication and follow-up fatigue**

One referral system that integrates with your existing workflow.

- **Communicate capacity clearly**

Other agencies understand what you offer and when—so the right clients come to you.

- **Close the loop**

Track outcomes and ensure no one falls through the cracks.





HMIS Summary 2025

HOMELESS MANAGEMENT INFORMATION SYSTEM

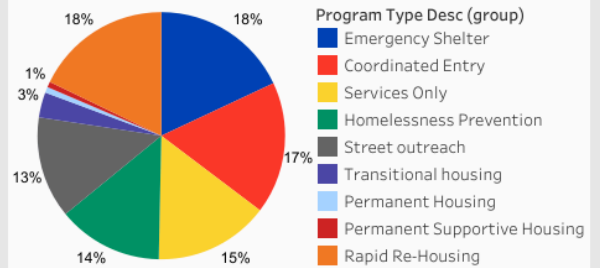
Incoming Clients & Enrollments

First Time Homeless	Persons Housed	New Program Enrollments	Coordinated Entry Enrollments
3,373	2,674	11,236	1,945

Priority Populations Served

Clients Over 55	Families
865	4,357
TAY	Veterans
166	201

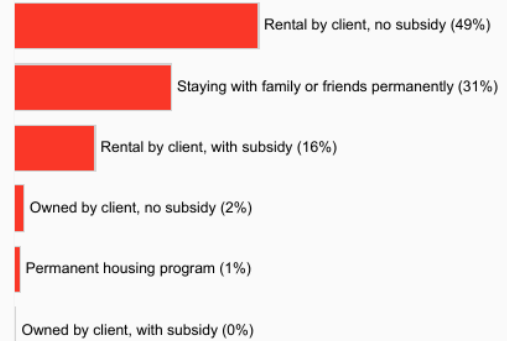
Enrollments by Program Type



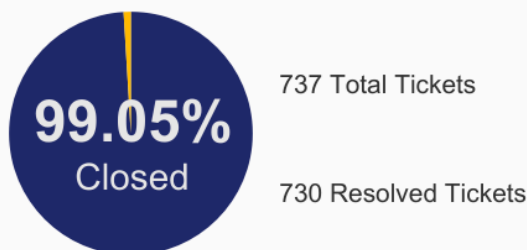
Clients Housed

Clients Over 55 Permanently Housed	Households Permanently Housed
276	1,397
TAY Permanently Housed	Veterans Permanently Housed
68	52

Successful Housing Outcomes



HMIS Support Tickets



HMIS System Utilization

Programs	Active Users
293	379
New Programs	New Users
19	119

SUPPORTING NONPROFIT AGENCIES IN KINGS COUNTY



2025 Affiliates

KINGS COUNTY COMMISSION ON AGING
REFUGE ARMONA
KINGS COMMUNITY ACTION
ORGANIZATION
REESTABLISHING STRATFORD
CASA OF KINGS COUNTY
ST. BRIGIDS COMMUNITY OUTREACH
LEMOORE CHRISTIAN AID
THE SALVATION ARMY
HANFORD PENTECOSTAL CHURCH-
HOMELESS SHOWERS

Workplace campaign and Power of the Purse funds raised are used to provide direct financial support to local nonprofit agencies and capacity building services, such as free workshops and access to professional consulting services to build organizational capacity.

POWER *of the* PURSE

Presented by:  Kings UNITED WAY

CELEBRATING ADMINISTRATIVE PROFESSIONALS DAY

THANK YOU TO
OUR SPONSORS

 SAN JOAQUIN ENERGY LLC.

Anthem 

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VALLEY  STRONG

United Way 
Kings United Way

 Kings UNITED WAY

CHRISTMAS CHARITY FESTIVAL 2025

KINGS UNITED WAY IS PLEASED TO HOST THE ANNUAL CHRISTMAS CHARITY FESTIVAL TO RAISE FUNDS FOR LOCAL PARTICIPATING NONPROFIT AGENCIES.

ALL RAFFLE SALES (100%) ARE PAID TO EACH CHARITY AND NET PROCEEDS FROM THE EVENT ARE DISTRIBUTED TO PARTICIPATING CHARITIES THE FOLLOWING YEAR.

A SPECIAL THANK YOU TO SANTA AND MRS. CLAUS FOR SUPPORTING THIS HOLIDAY CHARITY FESTIVAL.



PARTICIPATING CHARITIES

UNITED CEREBRAL PALSY
SPECIAL OLYMPICS

KINGS COUNTY COMMISSION ON AGING
REFUGE ARMONA

REESTABLISHING STRATFORD

HAPPY TRAILS RIDING ACADEMY

VALLEY VOICES

CALIFORNIA HEALTH COLLABORATIVE

CHAMPIONS RECOVERY ALTERNATIVE

DOLLY PARTON IMAGINATION LIBRARY

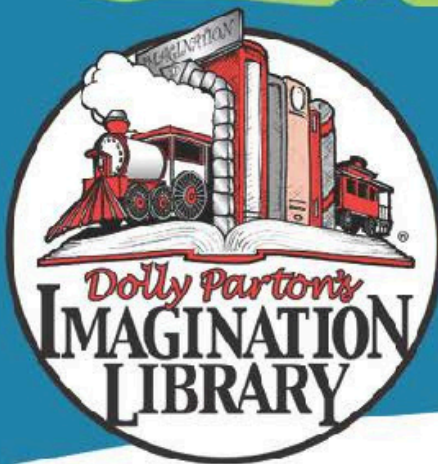


BRINGING DOLLY PARTON IMAGINATION LIBRARY TO KINGS COUNTY IN 2025

Register Your Child for

Registre a su hijo para

**FREE
BOOKS**
LIBROS GRATIS



If your child, age 0-5 lives in Kings County, register for Dolly Parton's Imagination Library here.

Si su hijo o hija de 0 a 5 años vive en el condado de Kings, regístrese aquí para la Dolly Parton's Imagination Library.

This program is sponsored locally by

Este programa está patrocinado localmente por

Kings United Way & First 5 Kings



ImaginationLibrary.com

For more information, contact First 5 Kings County at (559) 585-0814

Para obtener más información, comuníquese con First 5 Kings County al (559) 585-0814